



Government Arts and Science College (Co-education), Avinashi-641654

**Department of Commerce (International Business)
(2020-2021)**

Date of the Event	20.09.2020 – 11.00 AM
Mode	Online
Name of the Event	A Webinar on “Management Accounting Concepts”
Name of the Patron	Dr.P.S.Vijayalakshmi – Principal -GASC.
Name of the Convener	Dr.S.Balamurugan, Assistant Professor & Head, Department of Commerce (IB), GASC.
Name of the Chief Guest	Dr.P.Jayasubramanian, Prof. Dept. of Commerce, Dr.N.G.P Arts & Science College, CBE. Contact No:9965203666
No.of Beneficiaries	56

REPORT:

This session explained about creating accounting statements, reports, and documents that help shared management in making better decisions related to their business performance. Also, he shared about how management accounting helps to solve the internal matters? and How to act as a leader in management concerns, by using management accounting effectives More than 66 students are benefited from this webinar.

Encl: Pictures of the event

CO-ORDINATOR /REPORT
PREPARED BY

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PRINCIPAL
Government Arts & Science College
(Co-Education)
Avinashi - 641 654.

**GOVERNMENT ARTS AND SCIENCE COLLEGE
AVINASHI, TAMILNADU**

DEPARTMENT OF COMMERCE INTERNATIONAL BUSINESS

Organise a Two day webinar titled



THE RECAP.....

DAY - 2 / 20.09.2020

MANAGEMENT ACCOUNTING CONCEPTS

11 a.m.



DR P JAYASUBRAMANIAN
Professor,
Dept of Commerce,
Dr N.G.P Arts & Science College,
Coimbatore

AUDITING PRINCIPLES FOR GLOBAL BUSINESS

12 Noon

Dr. G. KARTHIKEYAN
Assistant Professor of Commerce
Assistant Controller of Examinations,
A. V. C. College (Autonomous),
Mannampandal, Mayiladuthurai



Dr S BALAMURUGAN
HOD/ COMMERCE IB

Dr P S VIJAYALAKSHMI
PRINCIPAL



Google Meet



GOVERNMENT ARTS AND SCIENCE COLLEGE (CO-EDUCATION),

AVINASHI-641654

DEPARTMENT OF COMMERCE AND COMMERCE (BUSINESS ADMINISTRATION)

Date of the Event	29/05/2021
Mode	google .com/cmy-hxax-rjs
Name of the Event	A Webinar on GST
Name of the Patron	Mrs. B.Hemalatha, Principal Incharge GASC Avinashi.
Chief Guest	Mr. Sarfrudeen , Senior Trainer, Neogenics Pvt Ltd, Coimbatore.
No of Beneficiaries	B.Com and B.Com(Business Administration) – (92)
Report	With the advent of changes in GST in India there was a need to introduce the new concepts to our students. A webinar on GST was organised to impart new concepts to our students. The expert has shared the practical knowledge to our students. The students may become entrepreneurs in future. The global competitive era compels the students to be very innovative without innovation or new ideas.

Encl: Pictures of the event

Co-Ordinator / HOD



Principal (i/c)

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GOVERNMENT ARTS AND SCIENCE COLLEGE (CO-EDUCATION),

AVINASHI-641654

STUDENT ENRICHMENT PROGRAM

DEPARTMENT OF COMPUTER SCIENCE

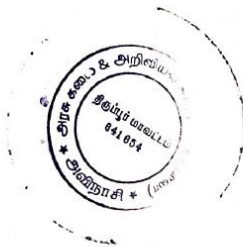
Date of the Event	04.05.2021
Venue	Online mode-Google meet
Name of the Event	Webinar on Web Development using Python
Name of the Patron	Mrs.B.Hemalatha, Principal Incharge, GASC Avinashi
Chief Guest	Rajichellam J, Technical trainer, Elysium Academy, Coimbatore
No of Beneficiaries	50
Report	Ms. J. Rajichellam started her presentation with a brief note about the future for Web development using python and then explained about the career opportunities in Python. She also explained why students should be well versed in python. She also urged the students to have a goal for their career and for that they should envisage a plan. She states that without a plan they can't achieve success.

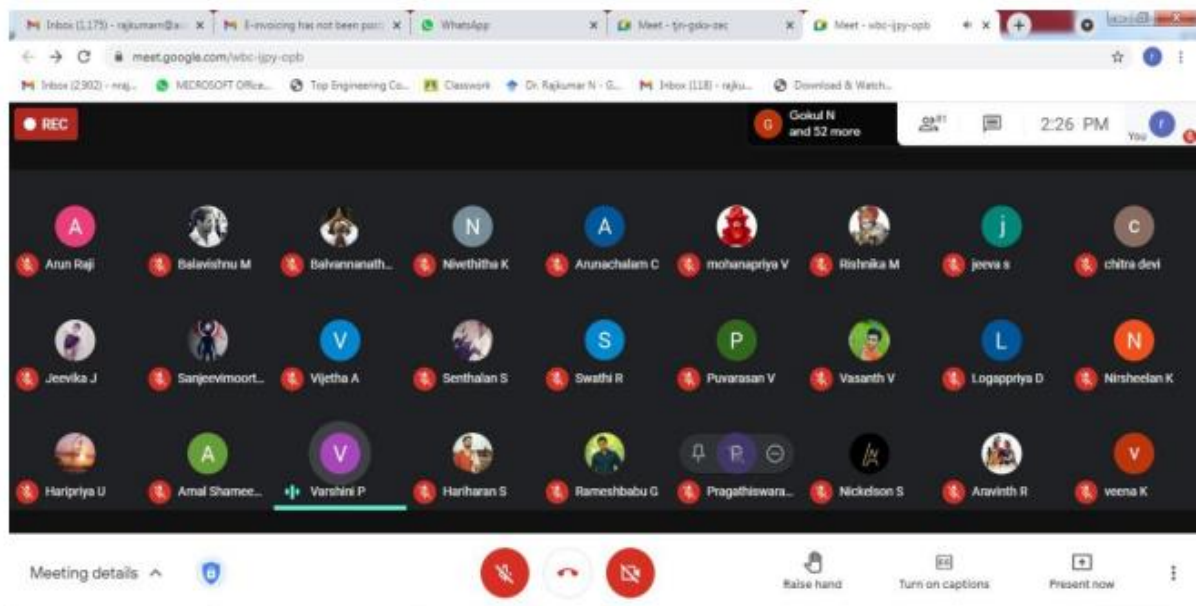
Encl: Pictures of the Event

Only
Report prepared by

Principals
Authorized by

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Avinashi - 641 654.





GOVERNMENT ARTS AND SCIENCE COLLEGE-AVINASHI

Webinar on Web development using Python

Date:04.05.2021



Resource Person

Ms. J Rajichellam
Technical Trainer,
Elysium Academy, Coimbatore



<https://meet.google.com/ntu-hbyh-xra>
To join by phone instead,
dial (US) +1 720-500-2850 and enter this PIN: 915 091 045#



Government Arts and Science College (Co-education), Avinashi-641654
Department of Commerce (International Business)
(2020-2021)

Date of the Event	07.06.2020 – 07.00 PM
Mode	Online
Name of the Event	A Webinar on “Agri. Logistics”
Name of the Patron	Dr.P.S.Vijayalakshmi – Principal -GASC.
Name of the Convener	Dr.S.Balamurugan, Assistant Professor & Head, Department of Commerce (IB), GASC.
Name of the Chief Guest	Mr.Kishore Kumar Coimbatore Marine College, CBE. Contact No:8925192911
No.of Beneficiaries	63

REPORT:

The session gave the importance of agriculture in and around the world. How students can enroll themselves in export and import business? What are the basic needs to know about the logistics documents for Agri Products? How to overcome the basic problems in handling Agri Products? The students interacted with resource person and clarified their doubts.

Encl: Pictures of the event

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GOVT. ARTS & SCIENCE COLLEGE -AVINASHI DEPARTMENT OF COMMERCE IB



**A WEBINAR ON
AGRI LOGISTICS**



SPEAKER

Mr.Kishore kumar
Coimbathore marine college



DATE:07.6.2020
TIME:7 PM





GOVERNMENT ARTS AND SCIENCE COLLEGE (CO-EDUCATION),

AVINASHI-641654

STUDENT ENRICHMENT PROGRAM

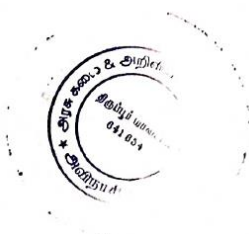
DEPARTMENT OF COMPUTER SCIENCE

Date of the Event	12.10.2020
Venue	Online mode-Google meet
Name of the Event	Awareness on Gender equality and cyber crime-Webinar
Name of the Patron	Dr.P.S.Vijayalakshmi, Principal, GASC Avinashi
Chief Guest	Mr.Madhivanan, Advocate member, Mobile No: 9443040609 and Mrs.P.Pandiselvi, Director, SEDO. Mobile No: 8056456611
No of Beneficiaries	100
Report	The awareness programme on gender equality and cyber crime webinar was conducted in association with Socio-economic development Organization (SEDO). The chief guest insisted on the prevention and control of cyber crime and gender equality should be maintained. It also helps to build a healthy cyber society. He also insisted the students to use digital devices with a positive attitude and explicated the cyber laws around the world, their penalties, punishments, and regulations.

Encl: Pictures of the Event


Co-Ordinator


Principal
Authorized by
Government Arts & Science College
(Co-Education)
Avinashi - 641 654.



WEBINAR



Awareness on Gender Equality and Cyber Crime



Organised By

Govt Arts and Science College, Avinashi and

Social Equality and Development Organisation (SEDO) Avinashi

Date :12/10/2020

Time: 9:45am – 2:15pm

Event Co-ordinator



Mrs. B. Hemalatha,

Asst Prof and HOD, Computer Science,
About ICC at College

Introductory



Dr. C. Kulasekaran,

Principal(I/C), Govt Arts and Science college,
Avinashi..

Speakers



Mrs. P. Pandiselvi,

Director (SEDO) Avinashi.

Speakers



Mr. Madhivanan,

Advocate, Member in social@Govt.organizations.



Google Meet

Join with meet.google.com/zxs-gznx-rfe



GOVERNMENT ARTS AND SCIENCE COLLEGE (CO-EDUCATION),

AVINASHI-641654

DEPARTMENT OF COMMERCE AND COMMERCE (BUSINESS ADMINISTRATION)

Date of the Event	17.3.2021
Venue	Seminar Hall
Name of the Event	Chartered Accountancy and CA aspirants
Name of the Patron	Mrs. B.Hemalatha, Principal Incharge GASC Avinashi.
Chief Guest	CA.K.C.SenthilKumar,Secretary ICAI, Tirupur CA. K. Murgesan -Chairman SIRC ICAI Tiruppur CA. M. Vishnukumar -Career counselling co-ordinator Contact no 8098106658, 9994479807
No of Beneficiaries	B.Com and B.Com(Business Administration)350
Report	Based on the expectation of our students to reach the highest achievement of a commerce graduate - Chartered Accountant , the experts from the relevant field were called to share a way to their life.

Encl: Pictures of the event

Co-Ordinator / HOD



Principal (i/c)

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Government Arts and Science College (Co-education), Avinashi-641654

**Department of Commerce (International Business)
(2020-2021)**

Date of the Event	19.09.2020 – 06.00 PM
Mode	Online
Name of the Event	A Webinar on “Logistics & Supply Chain for Agriculture”
Name of the Patron	Dr.P.S.Vijayalakshmi – Principal -GASC.
Name of the Convener	Dr.S.Balamurugan, Assistant Professor & Head, Department of Commerce (IB), GASC.
Name of the Chief Guest	Dr.M.Saravanan, Asst.Prof & Head, Dept. of Commerce (IB), Sree Narayana Guru College, CBE. Contact No:9843437749
No.of Beneficiaries	72

REPORT:

The session aimed to impart knowledge on logistics and supply chain processes done in the agriculture industry. The resource person discussed on improving logistical systems and processes in agriculture to overcome the various challenges in order to improve efficiency, reduce costs, and better services to their customers.

Encl: Pictures of the event

 CO-ORDINATOR / REPORT PREPARED BY	 PRINCIPAL / AUTHORIZED BY
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GOVERNMENT ARTS AND SCIENCE COLLEGE
AVINASHI, TAMILNADU
DEPARTMENT OF

COMMERCE INTERNATIONAL BUSINESS

Organise a Two day webinar titled

THE RECAP.....

DAY - 1 / 19.09.2020

GLOBAL BUSINESS STRATEGIES - AN EAGLE VIEW



DR L PRAKASH
Assistant Professor,
School of Commerce & IB,
Dr G.R Damodaran College of Science,
Coimbatore

02 p.m.

CARGO MANAGEMENT - A GLANCE

Mr D NITHILAN
Assistant Professor,
Department of International Business
Sri Ramakrishna College of Arts and Science
Coimbatore



04 p.m.

LOGISTICS & SUPPLYCHAIN FOR AGRICULTURE



DR M SARAVANAN
Assistant Professor & Head,
Dept of Commerce IB,
Sree Narayana Guru College,
Coimbatore

06 p.m.



Google Meet

Dr S BALAMURUGAN
HOD/ COMMERCE IB

Dr P S VIJAYALAKSHMI
PRINCIPAL



Government Arts and Science College (Co-education), Avinashi-641654

**Department of Commerce (International Business)
(2020-2021)**

Date of the Event	19.09.2020 – 04.00 PM
Mode	Online
Name of the Event	A Webinar on “Cargo Management – A Glance”
Name of the Patron	Dr.P.S.Vijayalakshmi – Principal -GASC.
Name of the Convener	Dr.S.Balamurugan, Assistant Professor & Head, Department of Commerce (IB), GASC.
Name of the Chief Guest	Mr.D.Nithilan, Asst.Prof, Dept. of IB, Sri Ramakrishana College of Arts & Science, CBE. Contact No:9003677743
No.of Beneficiaries	78

REPORT:

This session gave the ideas about various handling activities in the logistics centers and warehouse which includes transporting cargo, picking, sorting, and Loading. Also, the resource person discussed the import and export processes of Air Cargo.

Encl: Pictures of the event

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02 p.m.

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Mr D NITHILAN

Assistant Professor,

Department of International Business
Sri Ramakrishna College of Arts and Science
Coimbatore



04 p.m.

LOGISTICS & SUPPLYCHAIN FOR AGRICULTURE



DR M SARAVANAN

Assistant Professor & Head,

Dept of Commerce IB,

Sree Narayana Guru College,
Coimbatore

06 p.m.

Dr S BALAMURUGAN
HOD/ COMMERCE IB

Dr P S VIJAYALAKSHMI
PRINCIPAL





Government Arts and Science College (Co-education), Avinashi-641654
Department of Commerce (International Business)
(2020-2021)

Date of the Event	20.09.2020 – 12.00 AM
Mode	Online
Name of the Event	A Webinar on “Auditing Principles for Global Business”
Name of the Patron	Dr.P.S.Vijayalakshmi – Principal -GASC.
Name of the Convener	Dr.S.Balamurugan, Assistant Professor & Head, Department of Commerce (IB), GASC.
Name of the Chief Guest	Dr.G.Karthikeyan, Asst. Prof of Commerce, A.V.C. College (Autonomous), Mannampandal, Mayiladuthurai. Contact No: 9445713702
No.of Beneficiaries	101

REPORT:

This session discussed the various principles of auditing like confidentiality, integrity, objectivity, independence, skills and competence, work performance by others, documentation, planning, audit evidence, accounting system, internal control, and audit reporting. The session was useful to 101 students, They learned some important auditing principles.

Encl: Pictures of the event

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AUDITING PRINCIPLES FOR GLOBAL BUSINESS

12 Noon

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Assistant Professor of Commerce
Assistant Controller of Examinations,
A. V. C. College (Autonomous),
Mannampandal, Mayiladuthurai



Dr S BALAMURUGAN
HOD/ COMMERCE IB

Dr P S VIJAYALAKSHMI
PRINCIPAL



Google Meet